



Digital infrastructure for resilient livestock and food systems

CES 2027 • Partner & Investor Brief

Livestock and food systems are data-rich, but not intelligence-ready

The gap is not a lack of data. It is fragmented identity, delayed signal detection and limited interoperability.



01

Identity is fragmented

Animal ID, movement, premises and product data often sit in separate systems that do not speak to each other.

02

Signals arrive late

Disease and biological-risk signals are scattered across formal reports, media, open sources and field-level observations.

03

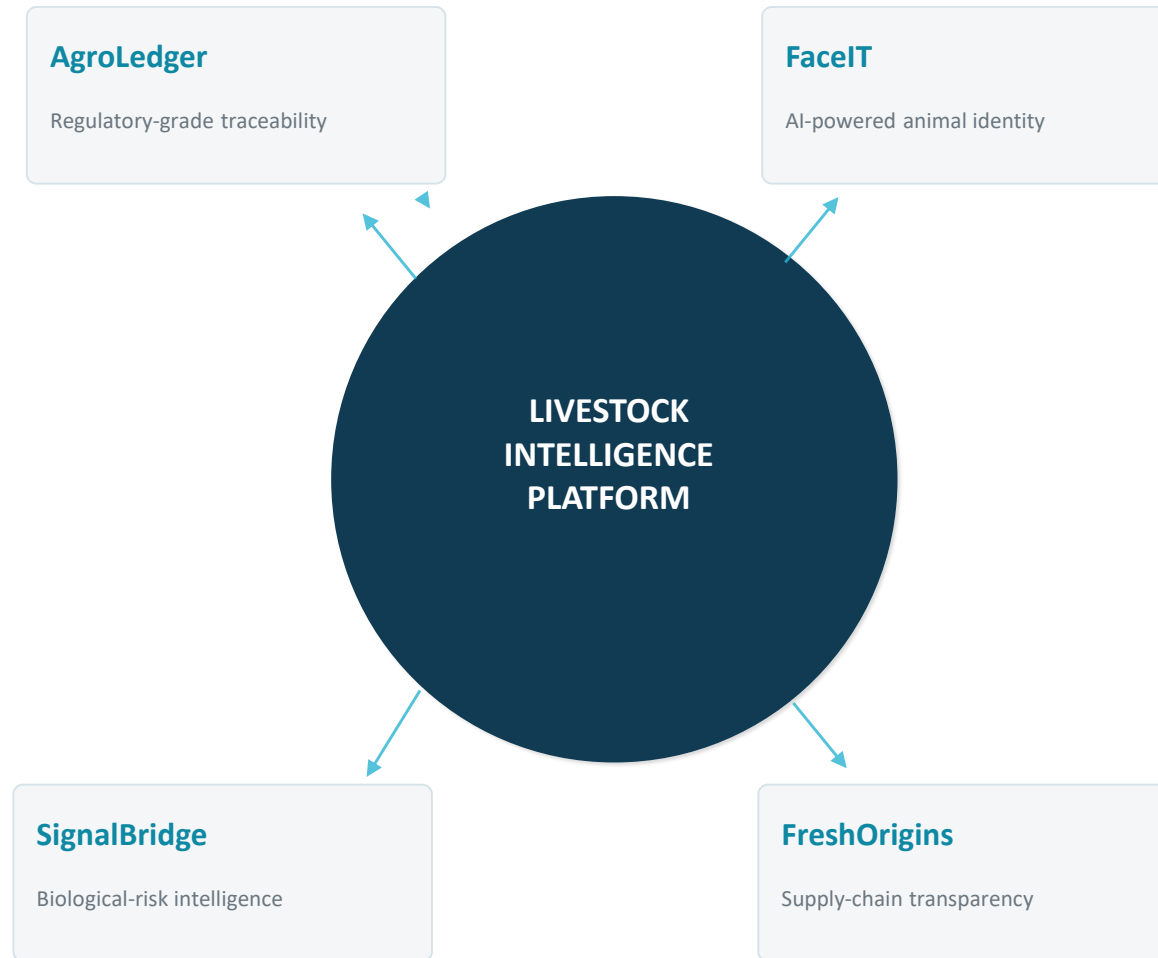
Supply chains lack visibility

Traceability and recall data frequently stop at organizational boundaries rather than forming a trusted shared view.

Result: slower response, weaker market access and less confidence in food-system resilience.

PrüvIT connects the operating layer of livestock intelligence

A platform architecture that joins animal identity, regulated traceability, supply-chain transparency and risk intelligence.



Designed to integrate with existing systems rather than force wholesale replacement.

Four products. One reinforcing data ecosystem.

Each product can stand alone, while strengthening a broader national-level intelligence layer.



AgroLedger

Traceability data system

Animal ID, movements, premises data, auditability and regulatory-grade reporting.

Regulated traceability



FaceIT

Biometric livestock identification

AI-based animal identity using standard devices, field images and model training.

Identity without tag dependence



SignalBridge

Animal-health and biological-risk intelligence

Open-source scanning, signal scoring, mapping and triage for early situational awareness.

Earlier intelligence



FreshOrigins

Supply-chain transparency

Product-origin visibility, consumer transparency and recall-support functionality.

Food-chain confidence

The integrated story matters for strategic partners: each deployment can create reusable identity, traceability and intelligence infrastructure.

Why now

The market is moving toward connected, trusted food-system infrastructure.

Biological risk

Governments and industry need faster detection and response capacity for animal-health threats.

Market access

Traceability and origin data are becoming table stakes for export confidence and regulatory compliance.

Interoperability

Buyers do not want new silos. They need technologies that connect into existing systems and workflows.

Food-system resilience

Supply chains need trusted identity, traceability and recall-support infrastructure.

Traction is moving from concept to deployment

PrüviT has unusually strong validation signals for an early-stage platform company.



AgroLedger

Approved as Canada's regulated sheep traceability data system, with deployment planned for December 9, 2026.

FaceIT

Moved into field deployment, with sheep testing and pathway to cattle and other species.

FreshOrigins

Funded two-year consumer transparency project underway with recall-support functionality.

SignalBridge

Animal-health and biological-risk intelligence product in active development and validation.

Near-term priority: convert validation into commercial deployments, strategic partnerships and investor-grade growth metrics.

What makes PrüfIT difficult to replicate

The moat is not a single model or feature. It is the intersection of sector knowledge, infrastructure design and field deployment.

Producer-founded credibility

Built from livestock-sector realities rather than retrofitted from generic enterprise software.

National-level architecture

Designed for regulatory, government and industry use cases where trust and scale matter.

Interoperability-first design

Meant to connect with existing systems, devices and operational practices.

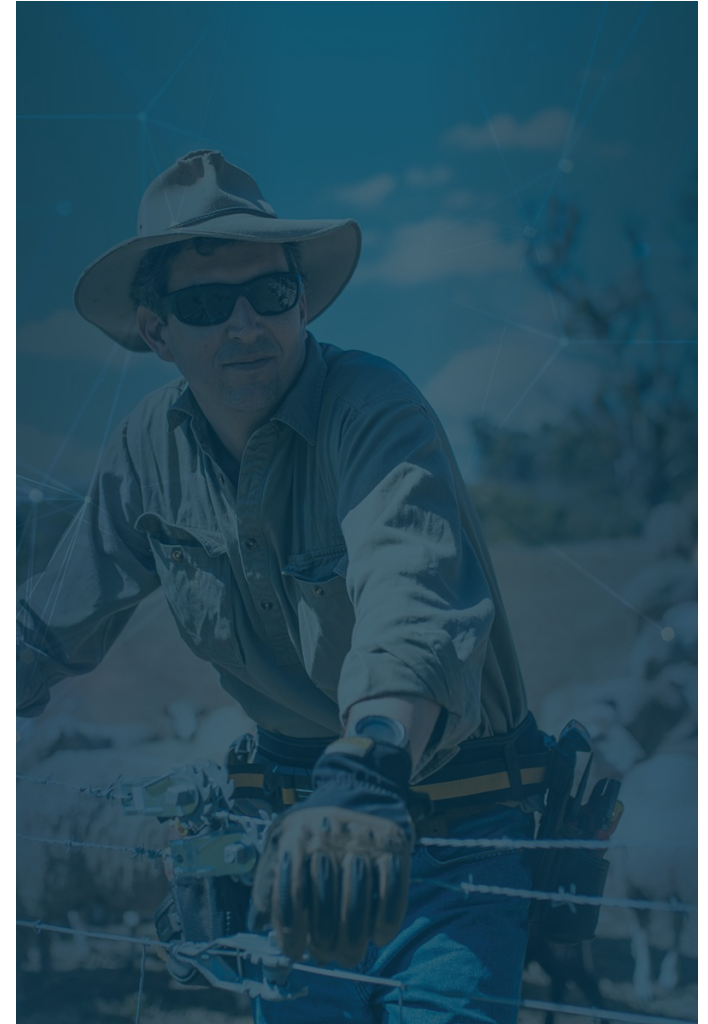
Multi-layer intelligence

Combines identity, movement, supply-chain and risk-signal data into a stronger operating picture.

Auditability and governance

Supports trusted records and data-sharing structures for regulated and multi-party environments.

Strategic value: a credible bridge between livestock operations, regulators, supply chains and emerging AI-enabled intelligence.



Target customers and partners

PrüviT is positioned for B2G, enterprise and strategic integration channels.



Government / national systems

Livestock identification, regulated traceability, disease preparedness and food-security infrastructure.

Technology partners

Cloud, AI, systems integration, geospatial intelligence and device ecosystems.

Food & agriculture enterprises

Origin assurance, recall support, supply-chain visibility and operational resilience.

Investors / strategics

Capital and partnership support for scaling validated infrastructure into global deployment pathways.

Best-fit CES meetings: enterprise partners who need trusted food-system data infrastructure, not one-off farm apps.

Business model

Multiple revenue paths, anchored by national-level infrastructure and scalable SaaS/licensing opportunities.

Government SaaS / licensing

National or regional deployments for traceability, surveillance and food-system intelligence.

Enterprise SaaS

Supply-chain transparency, recall support, compliance and operational analytics.

Implementation & integration

Systems integration, data migration, API work, configuration and partner deployment support.

Maintenance & support

Ongoing hosting, upgrades, cybersecurity, reporting and service-level support.

Analytics subscriptions

Risk intelligence, mapping, signal triage and decision-support layers.

Commercial strategy: land through high-trust deployments, expand through integrations, analytics and additional species / jurisdictions.

Seed round: capital to turn validation into scale

\$3–5M CAD

target seed raise

Milestone
capital

Use of funds

Product engineering

AI, mobile, APIs, cybersecurity, platform hardening

Commercialization

B2G / enterprise sales, partner development, international bids

Deployment infrastructure

Hosting, integrations, regulated-data operations, support

Field validation

Species expansion, model validation, user testing and implementation readiness

The raise is intended to create investable proof points: commercial deployments, repeatable integration models and productized intelligence layers.

CES 2027 meeting objectives

We are looking for partners who can help move trusted livestock and food-system infrastructure into global deployment.

Strategic customers

Governments, food/ag enterprises and animal-health organizations with real deployment needs.

Technology partners

Cloud, AI, geospatial, device, traceability and systems-integration partners.

Investors

Seed-stage capital partners aligned with infrastructure, agtech and biological-risk resilience.

From animal identity to national intelligence.



PrüvIT Technologies Inc.

Digital infrastructure for resilient livestock and food systems

Seeking strategic partners, enterprise customers and seed-stage investors for scalable agtech, food-system intelligence and resilient digital infrastructure.

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